



Ljubljana, Aarau: 8 December 2021

Enter the world of the multi-awarded smart living platform NEO

Telekom Slovenije, Slovenia's largest IPTV, ISP, and mobile operator, and Reycom, a Swiss provider of TV and industrial IoT solutions, now enable interested customers to roll out multiple award-winning smart living solution NEO across their home market.

The NEO platform enables, beside TV, also Smart Home, Gaming, E-Shop and Destination Information services - everything in one box and controlled by voice. There is almost no limits in its usage and can be widely adopted by different industries including TV, Hospitality, Retail or even Smart City.

NEO is multiple award-winning and used by over 100,000 satisfied customers for years.

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NEO: the TV and Smart Home platform, combines the finest TV multi-screen solution with home automation, cloud gaming, and e-store neatly packed in a sole, compact, state-of the art CPE device. Even more, it facilitates a simple way to discover video content, manage smart home appliances, enjoy online shopping, play games, and all this at the touch of a button or by using a voice assistant in local in addition to English language.

NEO: the Gaming platform, NEO is also a gaming console and delivers a premium gaming experience especially for younger users, who can enjoy games without the need of investing a dime into costly gaming consoles.

NEO: the E-Shop platform, see it – buy it. NEO offers an e-store for those into shopping or seniors less experienced in online payments. A hassle -free way to purchase the newest home automation gadget or replace a worn-out kitchen appliance. At the same time, like with other above-mentioned services, this opens an entirely new channel of sale for an operator.

This new collaboration with Reycom forms part of Telekom Slovenije's strategy to offer the NEO platform to interested customers and a unique opportunity for service operators to address the growing demand for home automation services while using trusted, proven technology.

The NEO can be tailored for use by telecom, infotainment, or smart-city service providers. Deployed on-premises or used as a service (SaaS) while integrated into provider's CRM, billing systems.

"NEO is a big step ahead in TV and Smart Home. Our successful collaboration with Telekom Slovenije allows us to bring together the TV of the different world, Smart Home, Gaming, IoT, and Voice. Together, we will share with other interested customers our solution and experience. In addition to the telecom business, the NEO platform opens completely new opportunities also in the areas of Smart City or destination information. The latest announcement marks the culmination of two years of collaboration with Telekom Slovenije on the NEO project." Pascal Rey, CEO of Reycom.

"NEO is a leading platform for smart living, which has received many prestigious international awards from the very beginning. Because it is designed for the future, we are constantly upgrading it with new and additional features, which have made it one of the most advanced solutions of its kind in the world. In Slovenia, NEO has already impressed more than half of our IP TV users. We are convinced that the advantages of the platform are very competitive in the global market. As the platform can be a great upgrade to the offer of many operators, we have teamed up with a specialist for marketing such solutions, the Swiss company Reycom." Primož Kučič, Director Strategic Business Unit B2B, Telekom Slovenije.





Links:

https://www.neo.io/b2b https://www.reycom.swiss



NEO Awards:

CSI Awards 2021

Shortlisted "Best interactive TV technology or application." Shortlisted "Best TV everywhere or multi-screen video." Shortlisted "Best broadband customer experience." https://www.csimagazine.com/awards/shortlist21.php

CSI Awards 2019

Winner "Best IoT product technology or application." Shortlisted "Best TV user experience." Winners 2019 // CSI Awards (csimagazine.com)

CSI Awards 2018

Highly Commended "Best TV everywhere or multi-screen video." Shortlisted "Best IoT Smart Home" Shortlist 2018 // CSI Awards (csimagazine.com)

Content Innovation Awards 2018

"Best TV Everywhere on Multi-screen video." https://www.ces.tech/Events-Programs/Innovation-Awards/Amsterdam-Honorees.aspx

CES Innovation Awards 2019

"Tech for a Better World"

https://www.ces.tech/Events-Programs/Innovation-Awards/Amsterdam-Honorees.aspx

VideoTech Innovation Awards 2019

"The UX Award"

VideoTech Innovation Awards: the winners revealed – Digital TV Europe

German Design Winner 2020

"Excellent Product Design Entertainment"